



[Britishmediaawards.com](http://Britishmediaawards.com)

Welcome the **British Media Awards 2017**. The awards have quickly become the standard that those leading this sector measure themselves and their peers by. With a panel of judges that have unparalleled experience in the industry, the awards seek out and honour those that excel in each of the carefully chosen categories.

## Frequently Asked Questions

### **Q. How do I enter?**

A. It's simple, just go to [britishmediaawards.com](http://britishmediaawards.com) and enter through the online entry system. You will then be able to register your details and choose the category you wish to enter for, then follow the on-screen instructions. You will be able to save your entry and go back to it if need be.

### **Q. How much does it cost to enter?**

A. The British Media Awards is focused on honouring the very best in the industry, and in the spirit of fairness, we do not charge entrants.

### **Q. When is the entry deadline?**

A. The closing date for all entries is the 27<sup>th</sup> of January.

### **Q. My product doesn't seem to fit within the award criteria.**

A. The very nature of media is integrated with a significant overlap in certain areas, but if you have any questions about which category you fall under, give us a call and we will happily chat through this with you.

### **Q. Can I enter the same product into more than one category?**

A. We do encourage entrants to enter one category per product. However, we do not penalise if the same entry is entered into multiple categories where it is appropriate.

### **Q. What do I get if I win?**

A. The British Media Awards are highly regarded within the media industry, winning an award marks you out as a leader in your field. You will receive a beautiful trophy and a certificate of recognition, and you will be able to attach your award to any marketing collateral that your business uses. You will also receive exposure and recognition through TheMediaBriefing website and among TheMediaBriefing community.

### **Q. Who is hosting the awards?**



[Britishmediaawards.com](http://Britishmediaawards.com)

A. We will be releasing further details of the actual awards ceremony as the time draws closer. Look out for our emails.

**Q. What makes for a winning entry?**

A. **DETAILS!** Do not assume that the judges know or have heard of your entry – judge’s feedback year-on-year has consistently commented that some entries could have been winners, but that they failed to provide information to support these. Err on the side of caution and rather overstate your case – if you have ANY questions about whether you have provided enough information, get in touch with our team and we will give you further guidance.

**Q. What are the relevant dates?**

A. Entries close on 27 January, the shortlist is announced on 8 February and the shortlist party will take place on 22 February as part of Digital Media Strategies. If you are chosen as a winner, you will be expected to collect your award in person at the ceremony on 3 May in London.